

# WOMEN CHAMBER OF COMMERCE & INDUSTRY LAHORE

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# WCCIL Becomes Pakistan's First Host of Community-Based Multipurpose Centre Under D4WEE Programme

The Women Chamber of Commerce & Industry Lahore Division (WCCIL) proudly became the first host institution in Pakistan to inaugurate a Community-Based Multipurpose Centre (CBMC) under the Digitalization for Women's Economic Empowerment (D4WEE) Programme.



This landmark initiative was established under the visionary leadership of Founder President Dr. Shehla Javed Akram and President Ms. Falahat Imran, reaffirming WCCIL's commitment to empowering women entrepreneurs through digital innovation, capacity building, and



sustainable business development. Supported by UN Women Pakistan and KOICA Pakistan, and implemented by the Kaarvan Crafts Foundation, the D4WEE Programme aims to equip women entrepreneurs with digital skills, business mentorship, market access, and networking opportunities to strengthen their participation in Pakistan's growing digital economy. During the inauguration, Mr. Jamshed M. Kazi, Country Representative of UN Women Pakistan, emphasized the

importance of digital literacy, stating:

**"Ownership of a device is not empowerment. Knowing how to use it to compete, create, and earn; that is."**

By hosting Pakistan's first CBMC, WCCIL has once again reinforced its position as a pioneer in advancing women's entrepreneurship. The Centre will serve as a dynamic platform where women-led businesses can embrace digital transformation, enhance competitiveness, access new markets, and contribute meaningfully to Pakistan's economic growth.



## MoU: WCCIL x MASHAD Chamber of Commerce



The Women Chamber of Commerce & Industry Lahore Division (WCCIL) signed a Memorandum of Understanding (MoU) with the Mashhad Chamber of Commerce during a meeting at the Consulate General of Iran. The MoU was signed by WCCIL President Ms. Falahat Imran, marking a significant step towards strengthening Pakistan-Iran trade relations and promoting business collaboration, particularly for women entrepreneurs.

The agreement aims to enhance institutional cooperation, facilitate cross-border trade, encourage business delegation exchanges, and expand international market access for women-led enterprises. Ms. Falahat Imran reaffirmed WCCIL's commitment to building global partnerships that empower women entrepreneurs, strengthen economic diplomacy, and contribute to sustainable economic growth.

## Women Chamber of Commerce & Industry Lahore Division (WCCIL)



## Strengthening Partnerships with GIFT University

The Women Chamber of Commerce & Industry Lahore Division (WCCIL) held a strategic meeting with Mr. Ahmad Lone, Former Chairman GBC Gujranwala, and Mr. Muhammad Anwar Dar, Chairman of GIFT University Gujranwala, under the leadership of Founder President Dr. Shehla Javed Akram, President Ms. Falahat Imran, and Senior Vice President Ms. Faiza Nabeel to explore collaboration in entrepreneurship, innovation, and women's economic empowerment.

The discussion focused on strengthening academia-industry linkages, entrepreneurial education, and skill development while creating greater opportunities for women entrepreneurs. Both organizations pledged to pursue joint initiatives that promote innovation, business leadership, and sustainable economic growth through meaningful academic partnerships.

## WCCIL Signs MoU with Scenario Group International



The Women Chamber of Commerce & Industry Lahore Division (WCCIL) signed a strategic MoU with Scenario Group International to promote international trade, investment, and global business opportunities for women entrepreneurs.

The agreement was signed by President Ms. Falahat Imran and Mr. Samiullah Sami, Chairman of Scenario Group International, in the presence of Founder President Dr. Shehla Javed Akram.

The partnership will strengthen cross-border trade, business networking, and global market access while facilitating the launch of Pakistan Investment & Trade Show (PITS) chapters in the UK, Türkiye, and Azerbaijan in August 2026. Through this collaboration, WCCIL continues to expand international opportunities and enhance the global competitiveness of women-led businesses.

## A Step Toward

## Stronger Partnerships for

## Women's Economic Empowerment

The Women Chamber of Commerce & Industry Lahore Division (WCCIL) hosted Dr. Mushtaq Mangat, President of the Pak International Business Forum and Secretary General of Alkhidmat, along with Ms. Shabana Faisal, CEO of Right Schools, for a strategic meeting on promoting women's entrepreneurship and sustainable economic growth.

Led by Founder President Dr. Shehla Javed Akram, President Ms. Falahat Imran, Senior Vice President Ms. Faiza Nabeel, and Vice President Dr. Raheela Akhtar, the meeting focused on business collaboration, exhibitions, networking, and market access for women-led enterprises.

The discussions reinforced WCCIL's commitment to building partnerships that expand opportunities, foster innovation, and strengthen the entrepreneurial ecosystem for women across Pakistan.



# WCCIL Representation at Food Gala 2026



Ms. Faiza Nabeel, Senior Vice President of the Women Chamber of Commerce & Industry Lahore Division (WCCIL), represented the Chamber at Food Gala 2026, held at COTHM Canal Bank, Harbanspura. The event celebrated students' creativity, culinary excellence, and entrepreneurial potential through food presentations, live demonstrations, and cultural activities.

Ms. Faiza Nabeel appreciated the efforts of the students, faculty, and organizers for hosting a successful event that promoted innovation, youth development, and entrepreneurship. WCCIL also commended COTHM for providing students with valuable practical exposure and extended its congratulations to the entire team for the successful organization of the gala.

# WCCIL Co-Hosts WEPs Awards 2026 Information Session



The Women Chamber of Commerce & Industry Lahore Division (WCCIL), in collaboration with UN Women Pakistan and The Inclusion Lab, co-hosted the WEPs Awards 2026 Information Session in Lahore to promote women's economic empowerment and inclusive business practices. The session brought together entrepreneurs, SMEs, startups, and private sector representatives, and was attended by WCCIL leadership and distinguished guests.

The session highlighted the Pakistan WEPs Awards 2026 application process and the importance of implementing the Women's Empowerment Principles (WEPs). WCCIL reaffirmed its commitment to supporting women-led businesses, advancing gender equality, and strengthening an inclusive entrepreneurial ecosystem.

## Looking Ahead

WCCIL is dedicated to empowering women entrepreneurs by fostering strategic partnerships, strengthening skills and leadership, promoting international collaboration, and driving innovative initiatives that support inclusive and sustainable economic growth in Pakistan.

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## Membership Form

